

Rep Order# 6868995
EC'd Yes

Ver# 1
Status New


Traffic Order# 218545
Printed: 10/29/2012 4:30 PM
Last Received: 10/29/2012 4:19 PM
Showing Buylines: All Lines

1 of 6

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () CROSSROADS GPS
Product CROSSROADS GPS
Estimate# 1322
Buyer EMILY MILHOAN
Phone#
Fax#

Agency () CROSSROADS MEDIA
66 CANAL CENTER PLAZA, SUITE 555
ALEXANDRIA, VA 22314
Agency C/P1/P2/E //1322
Flight Dates 10/31/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845



--- CONTRACT COMMENT ---

SC=*

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
1		SOUTH PARK	10/31-10/31	1	\$125.00	:30	1	W	1030P-11P	1	\$125.00
2		SOUTH PARK	11/01-11/01	1	\$125.00	:30	1	TH	1030P-11P	1	\$125.00
3		SOUTH PARK	11/02-11/02	1	\$125.00	:30	1	F	1030P-11P	1	\$125.00
4		SOUTH PARK	11/05-11/05	1	\$125.00	:30	1	M	1030P-11P	1	\$125.00
5		TOUCH	11/03-11/03	1	\$150.00	:30	1	SA	10P-11P	1	\$150.00
6		NEWS 13 ON FOX 2-SA	11/03-11/03	1	\$650.00	:30	1	SA	930P-10P	1	\$650.00
7		NEWS 13 ON FOX 2-SA	11/03-11/03	1	\$700.00	:30	1	SA	9P-930P	1	\$700.00
8		30 ROCK	10/31-10/31	1	\$100.00	:30	1	W	1130P-12A	1	\$100.00
9		30 ROCK	11/01-11/01	1	\$100.00	:30	1	TH	1130P-12A	1	\$100.00
10		30 ROCK	11/02-11/02	1	\$100.00	:30	1	F	1130P-12A	1	\$100.00
11		30 ROCK	11/05-11/05	1	\$100.00	:30	1	M	1130P-12A	1	\$100.00
12		FAMILY FUED	10/31-10/31	1	\$250.00	:30	1	W	630P-7P	1	\$250.00
13		FAMILY FUED	11/01-11/01	1	\$250.00	:30	1	TH	630P-7P	1	\$250.00
14		FAMILY FUED	11/02-11/02	1	\$250.00	:30	1	F	630P-7P	1	\$250.00

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Agency C/P1/P2/E //1322
Flight Dates 10/31/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
15		FAMILY FEUD	11/05-11/05	1	\$250.00	:30	1	M	630P-7P	1	\$250.00
16		NEW MEXICO STYLE	10/31-10/31	1	\$45.00	:30	1	W	8A-9A	1	\$45.00
17		NEW MEXICO STYLE	11/01-11/01	1	\$45.00	:30	1	TH	8A-9A	1	\$45.00
18		NEW MEXICO STYLE	11/02-11/02	1	\$45.00	:30	1	F	8A-9A	1	\$45.00
19		NEW MEXICO STYLE	11/05-11/05	1	\$45.00	:30	1	M	8A-9A	1	\$45.00
20		NEWS 13 ON FOX 2	10/31-10/31	1	\$800.00	:30	1	W	930P-10P	1	\$800.00
21		NEWS 13 ON FOX 2	11/01-11/01	1	\$800.00	:30	1	TH	930P-10P	1	\$800.00
22		NEWS 13 ON FOX 2	11/02-11/02	1	\$800.00	:30	1	F	930P-10P	1	\$800.00
23		NEWS 13 ON FOX 2	11/05-11/05	1	\$800.00	:30	1	M	930P-10P	1	\$800.00
24		30 ROCK	10/31-10/31	1	\$100.00	:30	1	W	11P-1130P	1	\$100.00
25		30 ROCK	11/01-11/01	1	\$100.00	:30	1	TH	11P-1130P	1	\$100.00
26		30 ROCK	11/02-11/02	1	\$100.00	:30	1	F	11P-1130P	1	\$100.00
27		30 ROCK	11/05-11/05	1	\$100.00	:30	1	M	11P-1130P	1	\$100.00
28		FAMILY FEUD	10/31-10/31	1	\$250.00	:30	1	W	6P-630P	1	\$250.00
29		FAMILY FEUD	11/01-11/01	1	\$250.00	:30	1	TH	6P-630P	1	\$250.00
30		FAMILY FEUD	11/02-11/02	1	\$250.00	:30	1	F	6P-630P	1	\$250.00

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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
31		FAMILY FEUD	11/05-11/05	1	\$250.00	:30	1	M	6P-630P	1	\$250.00
32		NEWS 13 ON FOX 2-SU	11/04-11/04	1	\$700.00	:30	1	SU	930P-10P	1	\$700.00
33		TOUCH	11/02-11/02	1	\$1,000.00	:30	1	F	7P-8P	1	\$1,000.00
34		EXTRA	10/31-10/31	1	\$300.00	:30	1	W	5P-530P	1	\$300.00
35		EXTRA	11/01-11/01	1	\$300.00	:30	1	TH	5P-530P	1	\$300.00
36		EXTRA	11/02-11/02	1	\$300.00	:30	1	F	5P-530P	1	\$300.00
37		EXTRA	11/05-11/05	1	\$300.00	:30	1	M	5P-530P	1	\$300.00
38		AFHV	10/31-10/31	1	\$300.00	:30	1	W	4P-5P	1	\$300.00
39		AFHV	11/01-11/01	1	\$300.00	:30	1	TH	4P-5P	1	\$300.00
40		AFHV	11/02-11/02	1	\$300.00	:30	1	F	4P-5P	1	\$300.00
41		AFHV	11/05-11/05	1	\$300.00	:30	1	M	4P-5P	1	\$300.00
42		ACCORDING TO JIM	10/31-10/31	1	\$75.00	:30	1	W	1A-130A	1	\$75.00
43		ACCORDING TO JIM	11/01-11/01	1	\$75.00	:30	1	TH	1A-130A	1	\$75.00
44		ACCORDING TO JIM	11/02-11/02	1	\$75.00	:30	1	F	1A-130A	1	\$75.00
45		ACCORDING TO JIM	11/05-11/05	1	\$75.00	:30	1	M	1A-130A	1	\$75.00
46		FOX COLLEGE FOOTBALL	11/03-11/03	1	\$400.00	:30	1	SA	6P-9P	1	\$400.00
47		GLEE	11/01-11/01	1	\$2,000.00	:30	1	TH	8P-9P	1	\$2,000.00

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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
48		JUDGE MATHIS	10/31-10/31	1	\$300.00	:30	1	W	1P-2P	1	\$300.00
49		JUDGE MATHIS	11/01-11/01	1	\$300.00	:30	1	TH	1P-2P	1	\$300.00
50		JUDGE MATHIS	11/02-11/02	1	\$300.00	:30	1	F	1P-2P	1	\$300.00
51		JUDGE MATHIS	11/05-11/05	1	\$300.00	:30	1	M	1P-2P	1	\$300.00
52		NEWS 13 ON FOX 2	10/31-10/31	1	\$2,200.00	:30	1	W	9P-930P	1	\$2,200.00
53		NEWS 13 ON FOX 2	11/01-11/01	1	\$2,200.00	:30	1	TH	9P-930P	1	\$2,200.00
54		NEWS 13 ON FOX 2	11/02-11/02	1	\$2,200.00	:30	1	F	9P-930P	1	\$2,200.00
55		NEWS 13 ON FOX 2	11/05-11/05	1	\$2,200.00	:30	1	M	9P-930P	1	\$2,200.00
56		STEVE HARVEY	10/31-10/31	1	\$75.00	:30	1	W	10A-11A	1	\$75.00
57		STEVE HARVEY	11/01-11/01	1	\$75.00	:30	1	TH	10A-11A	1	\$75.00
58		STEVE HARVEY	11/02-11/02	1	\$75.00	:30	1	F	10A-11A	1	\$75.00
59		STEVE HARVEY	11/05-11/05	1	\$75.00	:30	1	M	10A-11A	1	\$75.00
60		DISH NATION	10/31-10/31	1	\$75.00	:30	1	W	12A-1230A	1	\$75.00
61		DISH NATION	11/01-11/01	1	\$75.00	:30	1	TH	12A-1230A	1	\$75.00
62		DISH NATION	11/02-11/02	1	\$75.00	:30	1	F	12A-1230A	1	\$75.00
63		DISH NATION	11/05-11/05	1	\$75.00	:30	1	M	12A-1230A	1	\$75.00

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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
64		TOTALLY BIASED W/KAMAU BELL	11/03-11/03	1	\$100.00	:30	1	SA	11P-1130P	1	\$100.00
65		TM2 WEEKEND EDITION	11/04-11/04	1	\$100.00	:30	1	SU	12A-1A	1	\$100.00
67		PEOPLE'S COURT	10/31-10/31	1	\$300.00	:30	1	W	2P-3P	1	\$300.00
68		PEOPLE'S COURT	11/01-11/01	1	\$300.00	:30	1	TH	2P-3P	1	\$300.00
69		PEOPLE'S COURT	11/02-11/02	1	\$300.00	:30	1	F	2P-3P	1	\$300.00
70		PEOPLE'S COURT	11/05-11/05	1	\$300.00	:30	1	M	2P-3P	1	\$300.00
71		RICKI LAKE	10/31-10/31	1	\$300.00	:30	1	W	3P-4P	1	\$300.00
72		RICKI LAKE	11/01-11/01	1	\$300.00	:30	1	TH	3P-4P	1	\$300.00
73		RICKI LAKE	11/02-11/02	1	\$300.00	:30	1	F	3P-4P	1	\$300.00
74		RICKI LAKE	11/05-11/05	1	\$300.00	:30	1	M	3P-4P	1	\$300.00
75		FOX NEWS SUNDAY	11/04-11/04	1	\$450.00	:30	1	SU	8A-9A	1	\$450.00
76		NFL ON FOX PRE-GAME	11/04-11/04	1	\$1,600.00	:30	1	SU	10A-11A	1	\$1,600.00
77		THE MOB DOCTOR	11/05-11/05	1	\$2,000.00	:30	1	M	8P-9P	1	\$2,000.00
78		FRINGE	11/02-11/02	1	\$2,000.00	:30	1	F	8P-9P	1	\$2,000.00
79		NEWS 13 ON FOX 2-SU	11/04-11/04	1	\$2,200.00	:30	1	SU	9P-930P	1	\$2,200.00
80		THE X FACTOR RESULTS	11/01-11/01	1	\$3,500.00	:30	1	TH	7P-8P	1	\$3,500.00

Station KASA-TV ALBUQUERQUE, NM.	Agency () CROSSROADS MEDIA	Rep Firm
Advertiser () CROSSROADS GPS	66 CANAL CENTER PLAZA, SUITE 555	Sales Office () PHILADELPHIA
Product CROSSROADS GPS	ALEXANDRIA, VA 22314	Salesperson () AMY MCCREARY
Estimate# 1322	Agency C/P1/P2/E //1322	
Buyer EMILY MILHOAN	Flight Dates 10/31/2012 - 11/05/2012	Salesperson Phone# 215-568-6540
Phone#	Hiatus Weeks	Salesperson FAX# 215-568-1845
Fax#		

---REPORT TOTALS---

Report Totals: 79 / \$39,930.00

---SALES MONTHLY TOTALS---

Nov 12: 79 / \$39,930.00
 Sales Totals: 79 / \$39,930.00
 Station Totals: 79 / \$39,930.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$307,154	CABL 0%	KASA 13%	KASY 0%	KLUZ 0%	KOAT 31%
		KOB 25%	KRQE 31%	KWBQ 0%		

---COMPETITIVE COMMENTS---

NEW ORDER
 SHARES ARE ESTIMATED

Books NOV12
 Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 1

Time Period: 10:30:00p-11:00:00p
21854506868995 1322

10/31/12 :30 P3

10:47:53 PM CROSSROAD/NM5NTV05GPH \$125.00

\$125.00
\$125.00

Line: 2

Time Period: 10:30:00p-11:00:00p
21854506868995 1322

11/01/12 :30 P3

10:52:32 PM CROSSROAD/NM5NTV05GPH \$125.00

\$125.00
\$125.00

Line: 3

Time Period: 10:30:00p-11:00:00p
21854506868995 1322

11/02/12 :30 P3

10:46:27 PM CROSSROAD/NM5NTV05GPH \$125.00

\$125.00
\$125.00

Line: 4

Time Period: 10:30:00p-11:00:00p
21854506868995 1322

11/05/12 :30 P3

10:34:29 PM CROSSROAD/NM5NTV05GPH \$125.00

\$125.00
\$125.00

Line: 5

Time Period: 10p-11p
21854506868995 1322

11/03/12 :30 P2

10:28:25 PM CROSSROAD/NM5NTV05GPH \$150.00

\$150.00
\$150.00

Line: 6

Time Period: 930p-10p
21854506868995 1322

11/03/12 :30 P3

9:46:42 PM CROSSROAD/NM5NTV05GPH \$650.00

\$650.00
\$650.00

Line: 7

Time Period: 9p-930p
21854506868995 1322

11/03/12 :30 P3

9:07:20 PM CROSSROAD/NM5NTV05GPH \$700.00

\$700.00
\$700.00

Line: 8

Time Period: 1130p-12a
21854506868995 1322

10/31/12 :30 P3

11:55:42 PM CROSSROAD/NM5NTV05GPH \$100.00

\$100.00
\$100.00

Line: 9

Time Period: 1130p-12a
21854506868995 1322

11/01/12 :30 P3

11:43:10 PM CROSSROAD/NM5NTV05GPH \$100.00

\$100.00
\$100.00

Line: 10

Time Period: 1130p-12a
21854506868995 1322

11/02/12 :30 P3

11:48:46 PM CROSSROAD/NM5NTV05GPH \$100.00

\$100.00
\$100.00

Line: 11

Time Period: 1130p-12a
21854506868995 1322

11/05/12 :30 P3

11:59:25 PM CROSSROAD/NM5NTV05GPH \$100.00

\$100.00
\$100.00

[Sorted by: Line]

WIDE-IRBIT

Spot Manager: All, 10/29/12-11/06/12 (11/02/12 10:10:24 AM)

Spot Manager: All

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 11

Line: 12

Time Period: 630p-7p

21854506868995 1322

10/31/12 :30 P4

6:50:04 PM CROSSROAD/NM5NTV05GPH

\$250.00

\$250.00

\$250.00

Line: 13

Time Period: 630p-7p

21854506868995 1322

11/01/12 :30 P4

6:49:27 PM CROSSROAD/NM5NTV05GPH

\$250.00

\$250.00

\$250.00

Line: 14

Time Period: 630p-7p

21854506868995 1322

11/02/12 :30 P4

6:40:40 PM CROSSROAD/NM5NTV05GPH

\$250.00

\$250.00

\$250.00

Line: 15

Time Period: 630p-7p

21854506868995 1322

11/05/12 :30 P4

6:34:35 PM CROSSROAD

\$250.00

\$250.00

\$250.00

Line: 16

Time Period: 8a-9a

21854506868995 1322

11/02/12 :30 P3

8:10:37 AM CROSSROAD/NM5NTV05GPH

\$45.00

\$45.00

\$45.00

Line: 17

Time Period: 8a-9a

21854506868995 1322

11/01/12 :30 P3

8:18:01 AM CROSSROAD/NM5NTV05GPH

\$45.00

\$45.00

\$45.00

Line: 18

Time Period: 8a-9a

21854506868995 1322

11/02/12 :30 P3

8:42:43 AM CROSSROAD/NM5NTV05GPH

\$45.00

\$45.00

\$45.00

Line: 19

Time Period: 8a-9a

21854506868995 1322

11/05/12 :30 P3

8:43:13 AM CROSSROAD

\$45.00

\$45.00

\$45.00

Line: 20

Time Period: 930p-10p

21854506868995 1322

10/31/12 :30 P3

9:52:32 PM CROSSROAD/NM5NTV05GPH

\$800.00

\$800.00

\$800.00

Line: 21

Time Period: 930p-10p

21854506868995 1322

11/01/12 :30 P3

9:56:10 PM CROSSROAD/NM5NTV05GPH

\$800.00

\$800.00

\$800.00

Line: 22

Time Period: 930p-10p

21854506868995 1322

11/01/12 :30 P3

9:56:10 PM CROSSROAD/NM5NTV05GPH

\$800.00

\$800.00

\$800.00

[Sorted by: Line]

WIDE ORBIT

7

Spot Manager: All, 10/29/12-11/06/12 (11/02/12 10:10:24 AM)

Spot Manager: All

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 22

Time Period: 930p-10p

21854506868995 1322

11/02/12 :30 P3

9:37:56 PM CROSSROADS/NMSNTV05GPH \$800.00

\$800.00
\$800.00

Line: 23

Time Period: 930p-10p

21854506868995 1322

11/05/12 :30 P3

9:56:20 PM CROSSROADS/NMSNTV05GPH \$800.00

\$800.00
\$800.00

Line: 24

Time Period: 11p-1130p

21854506868995 1322

10/31/12 :30 P3

11:26:12 PM CROSSROADS/NMSNTV05GPH \$100.00

\$100.00
\$100.00

Line: 25

Time Period: 11p-1130p

21854506868995 1322

11/01/12 :30 P3

11:25:32 PM CROSSROADS/NMSNTV05GPH \$100.00

\$100.00
\$100.00

Line: 26

Time Period: 11p-1130p

21854506868995 1322

11/02/12 :30 P3

11:14:06 PM CROSSROADS/NMSNTV05GPH \$100.00

\$100.00
\$100.00

Line: 27

Time Period: 11p-1130p

21854506868995 1322

11/05/12 :30 P3

11:08:58 PM CROSSROADS/NMSNTV05GPH \$100.00

\$100.00
\$100.00

Line: 28

Time Period: 6p-630p

21854506868995 1322

10/31/12 :30 P4

6:22:04 PM CROSSROADS/NMSNTV05GPH \$250.00

\$250.00
\$250.00

Line: 29

Time Period: 6p-630p

21854506868995 1322

11/01/12 :30 P4

6:27:10 PM CROSSROADS/NMSNTV05GPH \$250.00

\$250.00
\$250.00

Line: 30

Time Period: 6p-630p

21854506868995 1322

11/02/12 :30 P4

6:23:20 PM CROSSROADS/NMSNTV05GPH \$250.00

\$250.00
\$250.00

Line: 31

Time Period: 6p-630p

21854506868995 1322

11/05/12 :30 P4

6:04:35 PM CROSSROADS/NMSNTV05GPH \$250.00

\$250.00
\$250.00

Line: 32

Time Period: 930p-10p

21854506868995 1322

11/04/12 :30 P3

9:47:57 PM CROSSROADS/NMSNTV05GPH \$700.00

\$700.00
\$700.00

[Sorted by: Line]

WIDE RIGHT

Spot Manager: All, 10/29/12-11/06/12 (11/02/12 10:10:24 AM)

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 32

Line: 33

Time Period: 7p-8p

21854506868995 1322

11/02/12 :30 P3

7:14:35 PM CROSSROAD/MMSNTV05GPH \$1,000.00

\$1,000.00

\$1,000.00

Line: 34

Time Period: 5p-530p

21854506868995 1322

10/31/12 :30 P2

5:12:59 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 35

Time Period: 5p-530p

21854506868995 1322

11/01/12 :30 P2

5:13:47 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 36

Time Period: 5p-530p

21854506868995 1322

11/02/12 :30 P2

5:23:24 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 37

Time Period: 5p-530p

21854506868995 1322

11/05/12 :30 P2

5:06:18 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 38

Time Period: 4p-5p

21854506868995 1322

10/31/12 :30 P1

4:17:24 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 39

Time Period: 4p-5p

21854506868995 1322

11/01/12 :30 P1

4:22:06 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 40

Time Period: 4p-5p

21854506868995 1322

11/02/12 :30 P1

4:15:41 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 41

Time Period: 4p-5p

21854506868995 1322

11/05/12 :30 P1

4:13:26 PM CROSSROAD/MMSNTV05GPH \$300.00

\$300.00

\$300.00

Line: 42

Time Period: 1a-130a

21854506868995 1322

10/31/12 :30 P3

1:22:05 XM CROSSROAD/MMSNTV05GPH \$75.00

\$75.00

\$75.00

Line: 43

[Sorted by: Line]

Spot Manager: All

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 43

Time Period: 1a-130a

21854506868995 1322

11/01/12 :30 P3

1:18:58 XM CROSSROADS/MMSNTV05GPH \$75.00

\$75.00
\$75.00

Line: 44

Time Period: 1a-130a

21854506868995 1322

11/02/12 :30 P3

1:22:20 XM CROSSROADS/MMSNTV05GPH \$75.00

\$75.00
\$75.00

Line: 45

Time Period: 1a-130a

21854506868995 1322

11/05/12 :30 P3

1:11:00 XM CROSSROADS/MMSNTV05GPH \$75.00

\$75.00
\$75.00

Line: 46

Time Period: (6:00:00 PM-9:00:00 PM)

21854506868995 1322

11/03/12 :30 P3

6:47:11 PM CROSSROADS/MMSNTV05GPH \$400.00

\$400.00
\$400.00

Line: 47

Time Period: 8p-9p

21854506868995 1322

11/01/12 :30 P2

8:41:22 PM CROSSROADS/MMSNTV05GPH \$2,000.00

\$2,000.00
\$2,000.00

Line: 48

Time Period: 1p-2p

21854506868995 1322

10/31/12 :30 P1

1:53:20 PM CROSSROADS/MMSNTV05GPH \$300.00

\$300.00
\$300.00

Line: 49

Time Period: 1p-2p

21854506868995 1322

11/01/12 :30 P1

1:51:14 PM CROSSROADS/MMSNTV05GPH \$300.00

\$300.00
\$300.00

Line: 50

Time Period: 1p-2p

21854506868995 1322

11/02/12 :30 P1

1:20:08 PM CROSSROADS/MMSNTV05GPH \$300.00

\$300.00
\$300.00

Line: 51

Time Period: 1p-2p

21854506868995 1322

11/05/12 :30 P1

1:48:10 PM CROSSROADS/MMSNTV05GPH \$300.00

\$300.00
\$300.00

Line: 52

Time Period: 9p-930p

21854506868995 1322

10/31/12 :30 P2

9:22:57 PM CROSSROADS/MMSNTV05GPH \$2,200.00

\$2,200.00
\$2,200.00

Line: 53

Time Period: 9p-930p

21854506868995 1322

11/01/12 :30 P2

9:11:03 PM CROSSROADS/MMSNTV05GPH \$2,200.00

\$2,200.00
\$2,200.00

[Sorted by: Line]

Spot Manager: All

Order	Alt Order / Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 53

Line: 54

Time Period: 9p-930p
21854506868995 1322

11/02/12 :30 P2

9:18:57 PM CROSSROADS/MMSNTV05GPH

\$2,200.00

\$2,200.00

\$2,200.00

Line: 55

Time Period: 9p-930p
21854506868995 1322

11/05/12 :30 P2

9:08:26 PM CROSSROADS/MMSNTV05GPH

\$2,200.00

\$2,200.00

\$2,200.00

Line: 56

Time Period: 10a-11a
21854506868995 1322

11/02/12 :30 P3

10:31:04 AM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

\$75.00

Line: 57

Time Period: 10a-11a
21854506868995 1322

11/01/12 :30 P3

10:54:31 AM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

\$75.00

Line: 58

Time Period: 10a-11a
21854506868995 1322

11/02/12 :30 P3

10:49:36 AM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

\$75.00

Line: 59

Time Period: 10a-11a
21854506868995 1322

11/05/12 :30 P3

10:39:50 AM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

\$75.00

Line: 60

Time Period: 12a-1230a
21854506868995 1322

10/31/12 :30 P4

12:23:27 XM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

\$75.00

Line: 61

Time Period: 12a-1230a
21854506868995 1322

11/01/12 :30 P4

12:15:48 XM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

\$75.00

Line: 62

Time Period: 12a-1230a
21854506868995 1322

11/02/12 :30 P4

12:09:38 XM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

\$75.00

Line: 63

Time Period: 12a-1230a
21854506868995 1322

11/05/12 :30 P4

12:28:55 XM CROSSROADS/MMSNTV05GPH

\$75.00

\$75.00

Line: 64

[Sorted by: Line]

WIDE RIGHT

Spot Manager: All, 10/29/12-11/06/12 (11/02/12 10:10:24 AM)

Spot Manager: All,

Order	Alt Order #	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 64

Time Period: 11p-1130p

21854506868995 1322

11/03/12 :30 P2

11:09:06 PM CROSSRO/

\$100.00

\$100.00

\$100.00

Line: 65

Time Period: 12a-1a

21854506868995 1322

11/04/12 :30 P2

12:35:54 XM CROSSRO/

\$100.00

\$100.00

\$100.00

Line: 66

Time Period: 2p-3p

21854506868995 1322

10/31/12 :30 P1

2:23:19 PM CROSSRO/MMSNTV05GPH

\$300.00

\$300.00

\$300.00

Line: 67

Time Period: 2p-3p

21854506868995 1322

11/01/12 :30 P1

2:50:32 PM CROSSRO/MMSNTV05GPH

\$300.00

\$300.00

\$300.00

Line: 68

Time Period: 2p-3p

21854506868995 1322

11/02/12 :30 P1

2:49:20 PM CROSSRO/MMSNTV05GPH

\$300.00

\$300.00

\$300.00

Line: 69

Time Period: 2p-3p

21854506868995 1322

11/05/12 :30 P1

2:29:12 PM CROSSRO/

\$300.00

\$300.00

\$300.00

Line: 70

Time Period: 3p-4p

21854506868995 1322

10/31/12 :30 P1

3:33:36 PM CROSSRO/MMSNTV05GPH

\$300.00

\$300.00

\$300.00

Line: 71

Time Period: 3p-4p

21854506868995 1322

11/01/12 :30 P1

3:22:02 PM CROSSRO/MMSNTV05GPH

\$300.00

\$300.00

\$300.00

Line: 72

Time Period: 3p-4p

21854506868995 1322

11/02/12 :30 P1

3:07:54 PM CROSSRO/MMSNTV05GPH

\$300.00

\$300.00

\$300.00

Line: 73

Time Period: 2p-3p

21854506868995 1322

11/05/12 :30 P1

2:48:20 PM CROSSRO/

\$300.00

\$300.00

\$300.00

Line: 74

Time Period: 8a-9a

21854506868995 1322

11/04/12 :30 P2

8:19:55 AM CROSSRO/

\$450.00

\$450.00

[Sorted by: Line]

WIDE-RIBBIT

Spot Manager: All, 10/29/12-11/06/12 (11/02/12 10:10:24 AM)

Spot Manager: All

Order	Alt Order # Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate
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Station: KASA

Advertiser: POL/Crossroads GPS

Agency: Crossroads Media LLC

Line: 74

\$450.00

Line: 75

\$1,600.00

\$1,600.00

\$1,600.00

Line: 76

Time Period: 8p-9p

21854506868995 1322

11/05/12

:30 P1

8:30:54 PM CROSSROADS

\$2,000.00

\$2,000.00

\$2,000.00

Line: 77

Time Period: 8p-9p

21854506868995 1322

11/02/12

:30 P2

8:15:05 PM CROSSROADS/NMSTNTV05GPH

\$2,000.00

\$2,000.00

\$2,000.00

Line: 78

Time Period: 9p-930p

21854506868995 1322

11/04/12

:30 P2

9:09:00 PM CROSSROADS

\$2,200.00

\$2,200.00

\$2,200.00

Line: 79

Time Period: 7p-8p

21854506868995 1322

11/01/12

:30 P2

7:31:06 PM CROSSROADS/NMSTNTV05GPH

\$3,500.00

\$3,500.00

\$3,500.00

\$3,930.00

\$3,930.00

\$3,930.00

\$3,930.00

[Sorted by: Line]

WIDE RBIT

Spot Manager: All, 10/29/12-11/06/12 (11/02/12 10:10:24 AM)

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney
do hereby request station time concerning the following issue:

Crossroads GPS (Grassroots Policy Strategies)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Crossroads GPS

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p>Yes <input type="checkbox"/> No <input checked="" type="checkbox"/></p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Crossroads GPS, 1404 New York Ave. NW, Washington DC 20005
Margee Clancey-Treasurer Steven Law- Board Chairman (703)989-6167

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date 10/31/12 Signature Stacy
Contact Phone Number 703-299-1760

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature _____ Printed Name _____ Title _____